# A – Planning and research

Score 9

There is a number of items that provide insight into the planning of the production, specifically elements involving cinematography. Also, providing screenshots of Anderson's films allow the reader to compare them to the end results of the candidate's work

#### B – Reflection and Evaluation

Score 8

Through the commentary and the various elements provided within the documentation gives the reader a great deal of insight into the artistic process and the rationale behind the various artistic choices involving the role of the DP.

### C - Professional and technical skills

Score 9

This candidate has a history of being very organized, yet is also very talented in her ability to use a camera in a specific way. The end result is footage that is beautiful, yet effective in serving the story.

## D - Effective use of film language

Score 9

The effective use of framing and composition helps the audience identify with the protagonist and serves the overall story in a noteworthy way.

### E - Originality and creativity

Score 9

There were a number of original approaches to telling the story. use of off screen space and reveals allowed for comedic moments. The candidate did much more than simply capture footage. She made a number of conscious choices that told the story in an engaging and creative way.

	Documentation as a whole	Evaluation in individual written commentary	Production
Α	X		
В		X	
С	Х		Х
D			Х
Е		X	Х

A Planning and research - This criterion is concerned with the documentation of production processes, from preliminary planning and research, pre-production, production and principal photography, through to post-production.

Marks	Level descriptor	
0	The work does not reach a standard described by the descriptors below.	
1–2	There is little or no planning for and research into production processes. Little documentation of the relevant development stages is displayed.	
3–4	There is some planning for and research into production processes. Some documentation of the relevant development stages is displayed, but this documentation is likely to be incomplete, either lacking sufficient detail in parts or omitting stages in the process.	
5–6	There is adequate planning for and research into production processes. Documentation of the relevant development stages is satisfactory.	
7–8	There is good planning for and research into the production processes. Documentation of the relevant development stages is mostly thorough.	
9–10	There is excellent planning for and research into the production processes. Documentation of the relevant development stages is comprehensive.	

B Reflection and evaluation - This criterion is concerned with artistic and logistical analysis of the relevant production processes and the evaluation in the individual student's written commentary on the project as a whole, including the roles of the student and others (where appropriate).

Marks	Level descriptor	
0	The work does not reach a standard described by the descriptors below.	
1–2	There is a limited artistic and logistical analysis of the relevant production processes, with little critical evaluation of the project as a whole.	
3–4	There is some artistic and logistical analysis of the relevant production processes, with some critical evaluation of the project as a whole.	
5–6	There is a satisfactory artistic and logistical analysis of the relevant production processes, with satisfactory critical evaluation of the project as a whole.	
7–8	There is an effective artistic and logistical analysis of the relevant production processes, with good critical evaluation of the project as a whole.	
9–10	There is a highly effective artistic and logistical analysis of the relevant production processes, with excellent critical evaluation of the project as a whole.	

organizational skills) that may be demonstrated during the production processes or in the finished product itself.		
Marks	Level descriptor	
0	The work does not reach a standard described by the descriptors below.	
1–2	The student demonstrates little or no ability in the professional and technical skills (including organizational skills) necessary for one principal production role, and makes limited use of available resources and technology.	
3–4	The student demonstrates some ability in the professional and technical skills (including organizational skills) necessary for one principal production role, and makes some use of available resources and technology.	
5–6	The student demonstrates satisfactory ability in the professional and technical skills (including organizational skills)	

The student demonstrates good ability in the professional and technical skills (including organizational skills) necessary for

The student demonstrates excellent ability in the professional and technical skills (including organizational skills) necessary

necessary for one principal production role, and makes competent use of available resources and technology.

for one principal production role, and makes highly effective use of available resources and technology.

one principal production role, and makes effective use of available resources and technology.

7–8

9-10

C Professional and technical skills - This criterion is concerned with professional and technical skills (including

D Effective use of film language	- This criterion is concerned with evidence of the student's effective use of film language, as
seen in the finished product.	

Marks	Level descriptor	
0	The work does not reach a standard described by the descriptors below.	
1–2	The student demonstrates little or no ability to communicate effectively in film language.	
3–4	The student demonstrates some ability to communicate effectively in film language.	
5–6	The student demonstrates a satisfactory ability to communicate effectively in film language.	
7–8	The student demonstrates a good ability to communicate effectively in film language.	
9–10	The student demonstrates an excellent ability to communicate effectively in film language.	

E Originality and creativity - This criterion is concerned with originality and creativity in the film-making process (referred to as "creative intelligence" in the level descriptors below). This may be demonstrated by freshness of approach, by intelligent work that goes either with or against the conventions of the genre, or by problem solving. Another key indicator is the level of audience engagement with the work.

This criterion is intended to provide a holistic assessment of each student's contribution to the finished film.

Marks	Level descriptor	
0	The work does not reach a standard described by the descriptors below.	
1–2	There is little or no evidence of creative intelligence in the film-making process. The production is of limited interest to audiences.	
3–4	There is some evidence of creative intelligence in some aspects of the film-making process. The production is of some interest to audiences.	
5–6	There is adequate evidence of creative intelligence in most aspects of the film-making process. The production engages audience interest satisfactorily.	
7–8	There is good evidence of creative intelligence in all aspects of the film-making process. The production engages audience interest well.	
9–10	There is excellent evidence of creative intelligence in all aspects of the film-making process. The production engages audience interest with great success.	